

11 APRIL

9:00 am-2:00 pm CDMX

ZOOM

EVENT FREE OF CHARGE



Opening

09:00-09:15

Universidad Panamericana Authorities.

Manuel de los Santos

09:15-10:00

Head of the Transfer Pricing Unit OECD.
Transfer Pricing: Beyond Amount B.

Annalise Foong

10:00-10:45

Founder and Principal Consultant. Flextax Consulting.
Bridging Global Tax Policy and Practice: The Business,
Political, and Economic Realities of BEPS, Pillars 1 & 2.

Sol Picciotto

10:45-11:30

Professors Emeritus. Lancaster University.
A Fresh Start: Searching for Consensus
in International Tax Reform.

Giammarco Cottani

11:30-12:15

Founding Partner NOEMA Global - Tax Policy.
Intangibles, digital business models
and transfer pricing policies.

QCG Transfer Pricing Practice

12:15-13:00

The threat of tariffs and their effect on compliance
with the transfer pricing regime.

Enrique Bolado

13:00-13:45

Director of the International Taxation Unit of the Mexican
Ministry of Finance and Public Credit. Current role of
the United Nations in the development
and implementation of international tax rules.

Closing

13:45-13:50

Universidad Panamericana Authorities.

REGISTER